DRONESENSE

PRIVACY POLICY

LAST REVISED: [2024-07-11]

Your privacy is important to DroneSense, Inc. **("DroneSense", "we", "us", or "our").** This DroneSense Privacy Policy **("Privacy Policy")** describes how DroneSense may collect, use, store, disclose, process, and transfer your personal information, through your access to or use of DroneSense products and services, including those at www.dronesense.com, subdomains, any website of ours that links to this Privacy Policy, related websites, mobile software applications, and other offerings (collectively, the "Services"). By using these Services or opting into this Privacy Policy, you signify your acceptance of this Privacy Policy. If you do not agree to this Privacy Policy, please do not use the Services. DroneSense may change this Privacy Policy from time to time by posting changes at www.dronesense.com/privacy-policy and may send notification emails regarding such changes. Your continued use of the Services following the posting of such changes will be deemed your acceptance of those changes.

DroneSense encourages you to read this Privacy Policy in its entirety, but here are a few key points of our privacy practices:

PRIVACY POLICY APPLICABILITY

This Privacy Policy applies when you access the Services or share information with DroneSense. DroneSense may revise this Privacy Policy at any time. More

INFORMATION WE COLLECT FROM YOU

We collect all information that you provide including information you provide via the Services, your devices (e.g., computers, smartphones, and tablets), telephone and email, as well as information we receive from partners and using cookies and other such technologies. More

HOW WE USE YOUR INFORMATION

We process your personal information only with your consent or as needed to provide you the Services. We may also use your personal information to comply with legal obligations, operate our business, protect the vital interests of you, our customers, or the public, or for other legitimate interests of DroneSense. More

HOW WE SHARE YOUR INFORMATION

We share your information with our partners, service providers, contractors, agents, and third-party vendors as they need it to help us provide the Services or your subscription to the Services, or for other requests you make of DroneSense. We may also share your information to comply with law or for other legitimate interests. More

HOW WE STORE AND SECURE YOUR INFORMATION

DroneSense may store your information in any country where DroneSense or its affiliates, partners, or providers operate facilities, and we will retain your information as long as necessary for the purposes outlined in this Privacy Policy or for so long as permitted by law, whichever is shorter. DroneSense takes technological and organizational measures designed to protect your personal information against loss, theft, and unauthorized access, use, disclosure, or modification. More

ACCESSING AND UPDATING YOUR INFORMATION

You can access, get copies of, delete, change, or correct your personal information, or request changes to our use of your personal information by, using the contact information below. You may have additional rights based on where you reside. More

ADDITIONAL PRIVACY INFORMATION

DroneSense's databases are located in the United States or the jurisdiction in which AWS hosts its databases for your region, and you consent to the transfer of your personal information from your location to the United States or the applicable AWS database location. The Services are not for use by children under the age of 16 years old or the lowest age permitted by applicable law. You may have additional rights under applicable law. If you have any questions about this privacy policy, please contact us via the information below. More

EUROPEAN UNION, UNITED KINGDOM, DATA SUBJECT RIGHTS

If you are an EU or UK resident, you may have additional rights under applicable privacy laws and regulations. More

PRIVACY POLICY APPLICABILITY

This Privacy Policy applies when you access or use the Services or share information with DroneSense. By accessing or using the Services and/or opting into this Privacy Policy (as applicable in your jurisdiction), you consent to this Privacy Policy. DroneSense may update this Privacy Policy at any time. If you do not consent to this Privacy Policy for any reason, please do not access or use the Services or share your information with us. Please note that this Privacy Policy applies only to the Services and not to any other third-party website linked to or from it, or any third-party website in which DroneSense's content or functionality is embedded. We do not control the privacy policies or practices of others.

INFORMATION WE COLLECT FROM YOU

In general, we receive and collect all information you provide via the Services, including through website input fields, phone, email, web chat, or other such ways. This includes personal information that can identify or relates to you, including, but not limited to:

Profile or Contact Data

- Examples: first and last name; telephone number; email address; unique identifiers (such as usernames and passwords)
- Sources from which this data is collected: you; DroneSense's affiliated entities, partners, etc.
- With whom we share such data: service providers; partners you authorize, access, or authenticate

Demographic Data

- Examples: zip code
- Sources from which this data is collected: you; DroneSense's affiliated entities, partners, etc.
- With whom we share such data: DroneSense does not share this information

Commercial Data

- Examples: records of products or services sold, used, or purchased
- Sources from which this data is collected: you; DroneSense's affiliated entities, partners, etc.
- With whom we share such data: DroneSense does not share this information

Device/IP Data

- Examples: IP address; device ID; browser type; type of device

- Sources from which this data is collected: you

- With whom we share such data: data analytics providers; service providers; partners you authorize, access or authenticate

Geolocation Data

- Examples: general physical location; precise physical location; movements

- Sources from which this data is collected: you

- With whom we share such data: partners you authorize, access, or authenticate

Web Analytics

- Examples: web page interactions; referring web page/source through which you accessed the Services; statistics associated with the interaction between device or browser and the Services

- Sources from which this data is collected: you; service providers

- With whom we share such data: data analytics providers

Professional or Employment-Related Data

- Examples: employer; job title

- Sources from which this data is collected: you

- With whom we share such data: partners you authorize, access or authenticate

Imagery Data

- Examples: photos; videos; recordings

- Sources from which this data is collected: you; service providers; DroneSense's affiliated entities, partners, etc.; other independent third-party sources

- With whom we share such data: data analytics providers; service providers; partners you authorize, access, or authenticate

You have the choice on what information to share and the Services with which you want to engage. You can choose not to provide information to us, but in general, some information about you is required in order for you to access certain functionalities of the Services.

We also may periodically obtain information about you from affiliated entities, partners and other independent third-party sources and will add it to our database of information, including any information that you provide to third parties that are associated or whose products and/or services are integrated with the Services.

Additionally, you may provide personal information to us to facilitate your access to and interaction with a third-party provider, such as real-time map providers, static flight path generators, map data supplier, and providers of similar functionalities (each, a **"DroneSense Provider"**). If you direct us to provide personal information to such DroneSense Provider, any usage of that information will be subject to the agreement(s) in place between you and such DroneSense Provider.

We may use cookies, log files, device identifiers, session replay technologies, and similar tracking technologies, including those from third-party service providers like Google AdWords, Google Analytics, Google Tag Manager, HubSpot, Amazon Web Services, and other cloud-based tools, to automatically collect your preferences, performance data, and information about your web usage when you visit the Services. By collecting and using this information, we may operate and personalize the Services for you. For more information on how we use cookies, please see the "Cookies" section below.

The Services are not designed to recognize or respond to "do not track" signals received from browsers. You can control the information collected by such tracking technologies or be alerted when cookies are sent by adjusting the settings on your Internet browser or devices, but such adjustments may affect or disable certain functionality of the Services. You can learn more about Google Analytics and your options for opting out of interest-based Google ads at https://adssettings.google.com. You can learn more about targeted ads and your ability to opt out of receiving interest-based ads at optout.aboutads.info and www.networkadvertising.org/choices.
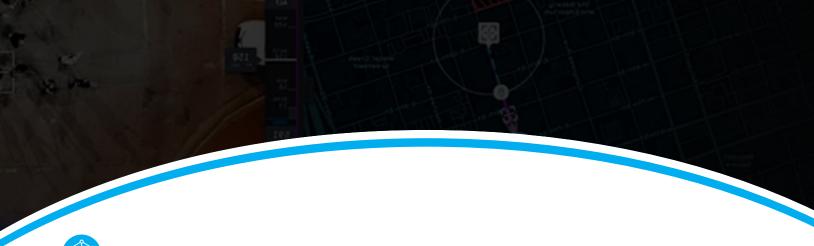
COOKIES

Cookies, also known as tracking cookies or browser cookies, and similar technologies such as web beacons, clear GIFs, pixel tags, and JavaScript (collectively, "Cookies") are small pieces of data, usually text files, placed on a computer, tablet, phone, or similar device when you use that device to access the Services. We use the following types of Cookies:

Essential Cookies. Essential Cookies are necessary for providing you with services and features that you requested. For example, these Cookies allow you to log into and stay logged into secure areas of the Services, save language preferences, and more. These Cookies are required to make the Services available to you, so they cannot be disabled.

Functional Cookies. Functional Cookies are utilized to record your choices and settings, maintain your preferences over time, and recognize you when you return to our Services. These Cookies help us personalize our content for you, greet you by name, and remember your preferences. Some examples include your ability to comment on a blog, facilitate web chat services, update user preferences, and more.

Performance/Analytical Cookies. Performance/Analytical Cookies allow us to understand how visitors (like you) use our Services. These Cookies accomplish this by collecting information about the number of visitors to the Services, what pages visitors view the most, and how long visitors view specific pages. For example, Google LLC ("Google") uses cookies in connection with its Google Analytics services. Google's ability to use and share information collected by Google Analytics about your visits to the Services is subject to the Google Analytics Terms of Use and the Google Privacy Policy. You have the option to opt-out of Google's use of Cookies by visiting the Google opt-out page at http://www.google.com/privacy_ads.html or the Google Analytics Opt-out Browser Add-on at https://tools.google.com/dlpage/gaoptout/.

You have the option to decide through your internet browser's settings whether or not to accept Cookies. Most browsers allow users to choose whether to turn off the Cookie feature, which will prevent your browser from accepting new Cookies, as well as (depending on the browser) allow you to toggle whether to accept each new Cookie. You can also clear all Cookies that are already on your device. If you do this, however, you may have to manually adjust some preferences every time you visit the Services and some functionalities may not work.

To explore what Cookie settings are available to you, look in the "settings", "preferences" or "options" section of your browser's menu. To find out more information about Cookies, including information about how to manage and delete Cookies generally, please visit http://www.allaboutcookies.org/.